

Russell Electronic Billboard

Application for Complimentary Community Advertisement

The Russell & District Chamber of Commerce, Asessippi Parkland Tourism and Russell Visitor Centre uses the digital billboard as a method for fundraising for our organizations and providing services to and for the area. We would like to offer the option for non-profit organizations and organizations who wish to host no-cost community-enhancing events the option to apply for a free slot on the billboard to enhance our community. These will be limited and decided on by the board for both the advertisements' purpose, who it benefits and whom it is hosted by, as well as other options. All advertisements will need to abide to the guidelines set forth including all Manitoba laws. The organization will be responsible for providing appropriate art that meets these requirements. We will have limited number of slots available per month and is not intended to reduce paying advertisers agreed-upon rotation below what was presented.

All requests MUST be submitted a minimum 60 days prior to the date to which they are to be posted, and art finalized, provided and approved no later than 30 days prior.

Applicant Information

Name of Organization: _____

Contact Name: _____ Phone #: _____

Mailing Address: _____

Advertisement Information

Details of event or community element to be advertised: _____

Start date: _____ End date: _____

OFFICE USE:

Date application received: _____

Date application presented to board: _____

Approved / Denied

Notes tied to Approval/Denial _____

Date of art deadline: _____