



# MEMBERSHIP INFO

## OUR MISSION

The Russell & District Chamber of Commerce facilitates, fosters and encourages the growth of the Asessippi Parkland area which includes but is not limited to the communities of Russell, Binscarth, Inglis, Angusville, and Shellmouth.

## CORE VALUES

**Growth & Prosperity:** An organization with a cohesive vision and commitment to success, we will support and facilitate the growth and prosperity of the Russell & District business community.

**Accountability and Integrity:** We listen, communicate, and welcome others into the process. We live up to our responsibilities through open and transparent processes. In all we do, we will be inclusive. We will carry out our initiatives with integrity and respect for our membership and the community.

**Innovation:** We are welcoming of diversity; new members and new ideas are a source of inspiration and motivation. We will ensure that innovative means are used to give the Chamber visibility and accessibility.

## VISION

By fostering partnerships and taking a leadership role, the Russell & District Chamber of Commerce is creating a region where we:

- Take pride in our communities and businesses.
- Understand, communicate, and promote the value of tourism and its direct and indirect benefits.
- Provide a supportive and learning environment for businesses and entrepreneurs.
- Enhance and support our agricultural roots and strengths.

## CHAMBER INITIATIVES

Russell is strategically located at the junction of Hwy #16, 45, and 83 and has many special attractions in our area, (Lake of the Prairies, Asessippi Ski Area and Resort, Inglis Elevators, Binscarth Museum) to name a few. The Chamber works to capitalize on these unique opportunities and is currently developing the following initiatives to move forward and commit to our members who rely on us to help our community grow.

- Improve communication between our committees, departments, businesses, and community.
- Focus on our member's needs to provide continued growth and maintain local shopping loyalty.
- Focus heavily on active business promotions and attracting additional services to our community and area

### President

Becky Flundra

### Treasurer

Brent Havelange

### Director

Chris Radford

### Vice President

Jessica Jamieson

### Director

Amy Tweet

### Director

Cindy Kieper

### Past President

Andy Klein

### Director

Breanne Goraluk

### Municipal Representative

Ray Elliott

**Secretary/Office Manager - Brittany Pushka**

Please feel free to contact the Chamber of Commerce Office at 204-773-2456 or [chamber@mrbgov.com](mailto:chamber@mrbgov.com) or any of the board members



2023

# MEMBERSHIP INFO

## LOCAL BENEFITS INCLUDE:

- Discounted rate for advertising on the Electronic Billboard located at the Visitor Centre
- Hometown Rewards program fee waived for members (5% fee of total amount)
- 50% discount on Chamber Picnic Table rental (\$150/trailer = \$75/trailer for members)
- Option to have coupon or advertisement in the Newcomers Booklet
- Discount on early bird registration at Home Works Craft & Trade Show (early bird registrants receive 20% off)
- Increased business opportunities- greater economic activity means more people living, working and doing business within the region, resulting in expansion of infrastructure
- Business networking opportunities - Chamber meetings provide members with the opportunity to meet other business owners and entrepreneurs. Networking builds relations with customers, suppliers, and competitors. Networking is ALWAYS welcome at Chamber events
- Lobbying - the chamber will lobby and advocate for positive change
- Collective body - as the region works together the business districts will prosper
- Advertising - promotion within the directory on our website and other special projects
- Express your views and opinions

## PROVINCIAL BENEFITS INCLUDE:

- Online subscription to MBiz Magazine
- Group Insurance Plans for Small Businesses
- Manitoba Chambers of Commerce Member Benefits discounts



For more information  
contact our office or  
[smatthey@mbchamber.mb.ca](mailto:smatthey@mbchamber.mb.ca)



# MEMBERSHIP INFO

## MEMBERSHIP SERVICE AWARDS

The Russell & District Chamber of Commerce Membership Service Awards are awarded to businesses or organizations who hold a membership consecutively for 5, 10, 15, 20, 25, 30, 35, 40 + years. Award certificates are presented at our annual general meeting.

If a sale or transfer of a business occurs and the business maintains a semblance of the prior business along with their Chamber membership remains in good standing the membership status shall continue in consecutive years.

## GRAND OPENING

Whether you're celebrating a new business or the remodeling of an existing one, a ribbon cutting is a festive way to mark the event. The symbolic gesture of cutting a ribbon will show the community you're ready to do business. Businesses can also benefit from the added publicity these ceremonies bring. The Russell & District Chamber of Commerce would like to come out and celebrate with you!

A Chamber representative will bring the ribbon, and scissors - you just have to bring the celebration!

If you'd like us to attend your Grand Opening please give us a call at 204-773-2456 or e-mail [chamber@mrbgov.com](mailto:chamber@mrbgov.com). If you are not already a member, first year package & membership is free!

## PICNIC TABLE RENTALS

Have an outdoor event coming up? The Chamber has picnic tables available for rent!

Picnic Table Trailer - \$150/trailer per day (2 available)

Additional loose tables- \$10/table per day (9 available)

Chamber Members receive 50% discount on rates

Please contact the Chamber Office to reserve the tables for your event and sign the general release form as well as bring a \$500 deposit and pick up the lock keys. The deposit will be held and returned once the keys & tables have been returned in good condition. Renters are responsible for pick up and return of trailers.

## HOMETOWN REWARDS

Hometown Rewards can be accepted as your business like a cheque. For businesses to redeem funds, please deliver or mail vouchers to the Chamber Office where we will process a cheque for your business for the total amount. Hometown Rewards are to be used for equal or greater than services/merchandise and no change will be given back.

\*\*The Russell & District Chamber of Commerce Hometown Rewards program carries an administrative fee in the form of 5% of the redemption amount. This fee is waived if the redeeming business is a member of the Russell & District Chamber of Commerce in good standing. \*\*

## GENERAL MEETINGS

General meetings are open to all members to attend. Connect with fellow local business owners and community members.

Location will be determined & sent out prior to each meeting.



2023

# MEMBERSHIP FEES

## MEMBER PLUS

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- an advertisement/coupon in the Newcomers booklet.
- participation in the Christmas promo (Tree Festival will be optional/extra)
- Social Media Boost (membership spotlight)
- Advanced listing under Business Directory (image, name, phone, address, email, website, social media, up to 3 category listings)
- Ad/Coupon included in the Welcome Book for Newcomers (due May 31, 2023).
- More features to come!

## MEMBER

\$ 2 0 0

- same benefits as always
- the opportunity to participate in the Member Plus benefits for an extra fee
- Basic listing on Business Directory (name, phone, address, 1 category)

## SUPPORTER

\$ 7 5

- previously private citizen rate and non-profit organizations
- same benefits as always